

Local Government (Miscellaneous Provisions) Act
1982 (Schedule 3)

**Application For Renewal and Transfer of a Licence
For A Sex Establishment (Sex Shop)**

Section 1 – Application Details:

Is this Licence for: Grant ☐ Renewal ☒ Transfer ☒ Variation ☐

Is the Application made by: An Individual ☒ A Partnership or other unincorporated body ☐
Or a Company or other corporate body ☐

Section 2 – Applicant Details:

Full Name of Applicant (ie the individual, company or unincorporated body). If the applicant is an individual, please also give any former names:

..... Mr Stephen Leinster.....

Permanent Residential Address of Applicant (if an individual) or registered or principal office (if a body corporate or unincorporated body):

If Applicant is an individual please give details:

Date of Birth: Place of Birth:

Date Became Resident in the UK: National Insurance No.:

Telephone/Mobile Number (during normal office hours):

Email Address: and

Name and address to which correspondence to be sent (if different from above):

..... As above

Has the applicant a financial interest in the business which is the subject of this application?

Yes ☒ No ☐ If "yes" to what extent The applicant Stephen Leinster is the only beneficiary.

Is the whole business owned by the applicant?

Yes ☒ No ☐

Section 2 – Application Details :

If the applicant is a body corporate or an unincorporated body or partnership, complete the table in respect of each of the Directors, the Company Secretary or other persons responsible for the management of the body. In the case of a partnership, details of all the partners must be given.

Name (in full): Mr/Mrs/Miss/Other	Date of Birth:	Address of permanent residence throughout six months immediately preceding this application:	Date became resident of United Kingdom (if applicable):
N/A			

If the applicant is a company, what type of company is it? (e.g., public or private, limited by share or guarantee, etc) . N/A.....

In which country is the company incorporated? N/A.....

What is the date of incorporation of the company? N/A.....

What is the registered number of the company?....N/A.....

What is the registered office address? N/A.....

Please give details of the person who is to be responsible for the management of the premises in the absence of the licence holder:

First Name SimonSurname ...Tromans.....

Former Name (if any).....N/A National Insurance Number

Permanent Address: Please see envelope marked "private & confidential"

Date of Birth: Place of Birth:

Does the Applicant use any other trading names? If so, please state the trading names(s).

.....Private Shop.....

What is the Applicants trading address: 19 Bull Street, West Bromwich, B70 6EU

Has any person named at any place in this application been associated in any way with any other application for a licence for a sex establishment? Yes ☒ No ☐

If "yes" give full details: Please see Attachment 1

Has the Applicant or any persons named in this form been convicted of a Criminal Offence whether in the UK or elsewhere? Yes ☐ No ☒
If so, please give details below:

Convictions:

Forenames:	Surname:	Former Name: (if any)	Court:	Date:	Offence:	Penalty or Sentence:
There are no any person Application	convictions or Body	to declare for named in this				

Has the Applicant or any persons named in this form been cautioned whether in the UK or elsewhere? Yes ☐ No ☒
If so, please give details below:

Cautions:

Forenames:	Surname:	Former Name: (if any)	Offence:	Date of Caution:	Where caution administered

LICENSED SEX SHOPS

Attachment 1

[illegible]

Updated: 7th June 2022

Has any Person or the Corporate or unincorporated body referred to in this application:-

Been disqualified from holding a Licence for a Sex Establishment? Yes ☐ No ☒

Been refused the Grant / Renewal / Transfer of a Licence for a Sex Establishment? Yes ☐ No ☒

Been the holder of a Sex Establishment Licence when that licence has been revoked? Yes ☐ No ☒

Been associated in any way with any other application for a Sex Establishment Licence? Yes ☒ No ☐

Please see Attachment 1

Is there in force against the applicant or any of the persons whose names appear in this application form a disqualification from holding a licence for a Sex Establishment under the Local Government (Miscellaneous Provisions) Act, 1982? Yes ☐ No ☒

If "yes" to any of the above please provide full details:

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.....
.....

Please disclose any Forfeiture Order made under the Obscene Publications Act, 1959, made in respect of articles seized from premises where the applicant or any person named in this form was carrying on business:- **There have been forfeitures in the past but no detailed records are to hand. There have been no seizures during the past 26-27 years. Please note that this information was provided by the previous licence holder**

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Section 3 – Premises Details:

Is this Licence for: Premises ☒ Vehicle ☐ Vessel ☐ Stall ☐

Is the Premises, vehicle, vessel or stall in use as a sex establishment at the date of this application?
Yes ☒ No ☐

If the answer is yes, state the name and address of the person or body currently operating the business: Darker Enterprises Limited / Private Shops UK Limited

Are the premises, vehicle, vessel or stall in use as a sex establishment at the date of this application?
Yes ☒ No ☐

Under what name is, or will the premises be known: Private Shop

If Application is in respect of a premises please give full address 19 Bull Street, West Bromwich, B70 6EU

If application is in respect of a vehicle, vessel or stall, please state where it is to be used as a sex establishment: N/A

Are the whole of the premises described above to be used under the licence? Yes ☐ No ☒

If no, please state:

a) which part of the premises is to be used for the purposes of the licence

Ground Floor Only

b) the use to which the remainder of the premises are to be put

Vacant

c) the names of those responsible for the management of the remainder of the premises

Conegate Limited

If the applicant's interest in the premises is a leasehold one, please state: Quarterly Tenancy

a) whether a head-lease or a sub-lease Head-lease ☐ Sub-lease ☒

b) the name and address of the landlord and of the superior landlord where applicable

Conegate Limited, Ramillies House, 2 Ramillies Street, London, W1

c) the length of the unexpired term ... N/A

Section 3 – Premises Details:

Is the application in respect of a sex shop, a sex cinema, or Sex Entertainment Venue (please tick box)? Sex Shop ☒ Cinema ☐ Sexual Entertainment Venue ☐

What means are to be taken to prevent the interior of the premises being visible to passers by?

Behind our lingerie window display there is boarding so that no part of the interior of the premises or contents are visible to passersby.....

Give details of the proposed operation times and activities. (Give the times during which it is proposed to open the premises for the purposes of the Licence):

DAY:	START:	FINISH:	State any Seasonal variations or non standard timings where you intend to use the Premise, which are different to those listed in the column on the left.
Monday	9.30am	6.00pm	9.30am to 8.00pm Monday to Thursday and Saturday
Tuesday	9.30am	6.00pm	The two weeks preceding Christmas each year and
Wednesday	9.30am	6.00pm	10.00am to 4.00pm the two Sundays preceding
Thursday	9.30am	6.00pm	Christmas each year
Friday	9.30am	8.00pm	
Saturday	9.30am	6.00pm	
Sunday			

Please give full details of the nature of the relevant entertainment e.g. Lap-dancing, pole-dancing, stage strip show etc.

..... Sex Shop.....

Is there any further information which the applicant would wish the Council to take into account when considering this application?

As stated on my covering letter I have worked for the previous applicant Darker Enterprises Limited since 2008 and will be taking on most of the existing staff.

Please complete the checklist below and tick to confirm you have enclosed all of the required information / documents:

I have made or enclose payment of the Fee of - pay by credit card ☒ (fee is same for all application types)

I have enclosed a Scale Plan of the Premises showing all means of ingress and egress to and from the Premises, the interior layout of the premises, parts used in common with any other building, and where relevant entertainment will take place for consideration by the Licensing Authority: ☐

I have enclosed a copy of the "Club Rules" (if applicable). Such rules must contain the required conduct of performers which shall include for example, no sex acts, no giving or taking of phone numbers (including exchange of business cards): ☐

I understand and agree that I must send a copy of my completed Application to the Chief Officer of Police no later than seven days after the date of the application. I also understand that I must produce evidence of due service of the Notice of Application upon the Chief Officer of Police * as required by paragraph 10(14) of the Third Schedule of the Local Government (Miscellaneous Provisions) Act 1982. ☒

* For this purpose, the Notice of application must be served on the Police by sending it to :
Licensing Administration Unit
LPU Headquarters
Moor Street
West Bromwich
B70 7AQ

I understand that I must advertise my Application on or near the Premises for 21 days starting with the date of application. ☒

I understand that I must advertise the Application in a Local Newspaper within seven days after the date of the application and that a copy of the Notice of Application which has been published must be given to the Licensing Authority in accordance with paragraph 10(8) of the Third Schedule of the Local Government (Miscellaneous Provisions) Act 1982. ☒

DECLARATION

I declare that the details of this Application are true to the best of my knowledge and belief and acknowledge that if there are any omissions or incorrect statements of a serious nature this may result in the application being refused.

I further declare that I have read and agree to abide by any Conditions of Licence made by the Council in accordance with Section 2 Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 should my Application be granted.

Date: 15th July 2022.....

Signature: [REDACTED]

Name of Signatory: Stephen Leinster.....

Designation of Signatory: Managing Director.....

Applicants are informed that any person who, in connection with an application for the grant, renewal or transfer of a licence, makes a false statement which he knows to be false in any material respect or which he does not believe to be true, is guilty of an offence and liable, on summary conviction, to be a fine not exceeding £20,000.

This Application should be Completed and Returned to:

**General Licensing Team
Regulated Services
Borough Economy
Sandwell Council House
PO Box 2374
Oldbury
B69 3DE**

